



**UNITED SPEAKERS
INTERNATIONAL**

BRANCHING INFO & APPLICATION

FOR FUTURE LEADERS



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WHAT IS USG?

ABOUT US



USG, otherwise known as **United Speakers Global**, is a non-profit organization founded and located in the Greater Toronto Area. For those who wish to refine their confidence, independence, and speaking skills, USG is an organization that strives to help individuals achieve higher standards for themselves. Evolved from Vocal Confidence Youth Gavel Club, USG offers students an opportunity to practice public speaking with speeches, impromptu games, and leadership activities. Since 2020, the program has helped over 300 students across Canada to learn, grow, and thrive. With the launch of their two newest branches in Ontario and Quebec, USG now looks to expand their reach to impact international students as well.



Vocal Confidence Youth Gavel Club began in 2010 as an initiative of a Toastmasters affiliated club. Taking on the name Advanced Speakers on the Hill (ASoH), members Joyce Troung and Penny Batey constructed an eight-week Youth Leadership Program that would eventually blossom into the United Speakers Global we know today. Under the guidance of experienced youth leaders, USG aids youth aged 10 to 17 in building lifelong communication and leadership skills. Here at USG, students will be able to achieve an increased level of self-confidence, filled with the many new smiles, laughs, and friendships created along the way.



OUR GOALS



TO EDUCATE

students on how to effectively write and present speeches



TO INSPIRE

members to speak on topics they care about



TO EMPOWER

and develop confidence within students to public speak effortlessly

MEET OUR FOUNDERS

THE ONES WHO STARTED IT ALL

MEET PENNY



Penny Batey is an inspiring scholar who has pursued an education at Sheridan College and York University. For the past 10 years, Penny has worked with Toastmasters to support youth seeking improvement in their public speaking abilities. In 2010 alone, she succeeded in founding two amazing clubs: Brampton Speakeasy Toastmasters, and Advanced Speakers on the Hill. Following suit, her motivation to educate and inspire youth to follow their dreams has sparked numerous individuals across the GTA to join USG.

MEET MAX



Max Hu is a grade 11 student currently enrolled in Holy Trinity School. As the founder of the TEDed club, Head of Training for MUN, and Head of Marketing for HTSMUN, he is an active role model both inside and out of the classroom. Max pioneered the first-ever TEDx event for his community, helping to organize one of the largest virtual events at his school. He is also a qualified speaker, winning numerous international awards in DECA, Model UN and debate. Max is the current president of the USG senior board and helps pave the way to success for future students.

MEET CHRIS



Chris Ho is an alumnus of York University and continues to pursue his dream of becoming a librarian through his Masters in Library and Information Sciences from the University of Alberta. As an established teacher for the York Region District School Board, he joined Toastmasters in 2018. Since then, Chris has pushed forward to create and lead USG, giving out encouraging lessons and inspirational words of wisdom to those who look for success in public speaking.

MEET MICHAEL

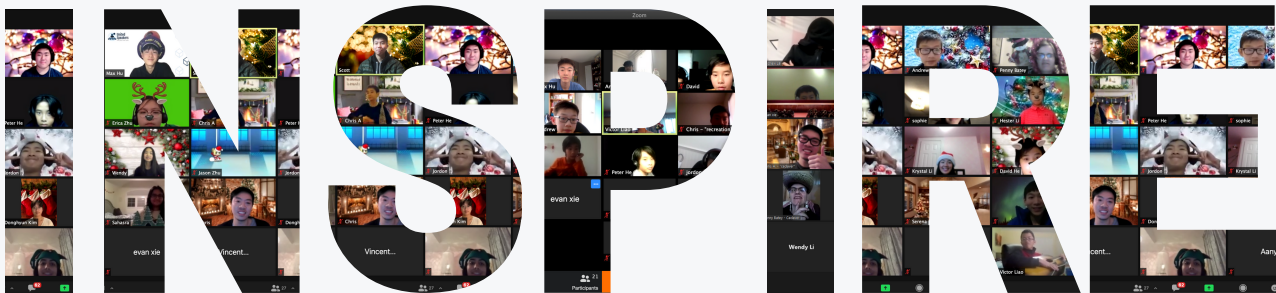


Michael G. Li is a real estate agent and a founder of the iHome Realty Team. In 2018, he collaborated with Penny to form the iHome Gavel Club. For over a year, Michael has helped make a positive impact on youth confidence through the thorough planning of countless public speaking activities. Alongside Penny, Max, and Chris, Michael worked to create today's USG and has inspired many members from the iHome Gavel club to join the organization. Despite his busy schedule, Michael still spends numerous hours aiding non-profit organizations and giving back to the community.



WHY CHOOSE USG?

Are you looking for a chance to improve your leadership skills? Or are you looking for more opportunities to enhance your speaking abilities? Whether you are a beginner or a veteran in public speaking, USG is a program for students to learn from their mistakes, grow from their experiences, and network with others to create lasting connections and relationships. Here at USG, we provide a platform for individuals to push themselves to become the role model they've always wanted to be. With the arrival of our new international program, we hope to expand our impact worldwide. As an advocate of high-quality, low-cost education that empowers the next generation of speakers, we hope that you will join us in our journey too!



We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills, resulting in greater self-confidence and personal growth.

United Speakers Global



WHY SHOULD YOU APPLY?



At USG, you have the unique opportunity to not only lead a team of bright and talented individuals but inspire and guide others towards achieving a new, undiscovered potential. Here at USG, we understand that starting a club takes a lot of effort. Therefore, with the United Speakers International program, we have already done all of the heavy lifting for you! All of the lesson plans, activities, games, marketing materials, registration forms, etc are completed in advance. Your role is to help USG grow in your community through the addition of club members, effective use of promotional materials, and the active engagement of your team. Through our licensing model, you can feel comfortable starting your very own club with ongoing access to high-quality resources, as well as the continued support of USG every step along the way.

Once your application has been approved, USG will reach out to you to review every detail regarding the club's procedures and processes. We suggest running all meetings virtually given the current situation. Lastly, as a non-profit organization, you won't need to pay any start-up fee to get going! We hope you will consider becoming a founding member of a United Speakers International branch. Don't hesitate – your journey starts now!

HOW TO APPLY

1

Apply to start your branch with the google form linked at the last page of this booklet



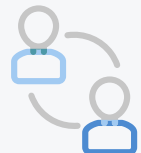
2

Your application will be reviewed within 14 days of submitting it. You will be notified through email if your application was successful.



3

A USG executive will contact you to book a 45 minute run through of how the process will work, the rules of the program and the licensing of material.



4

All training, registration, and marketing materials will be shared with you for use. All material and meetings are digitally based and can be accessed from anywhere!



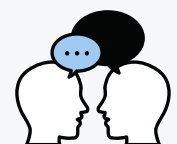
5

Start your club in your city! We have many advertising materials for use to get your club off the ground.



6

You have launched a successful USG branch! There will be bi-yearly meetings for all branch founders to build a network of connections.



CONTACT US



@unitedspeakers.global



info@unitedspeakers.club



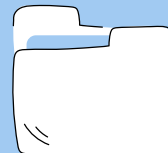
www.unitedspeakers.org



<https://forms.gle/22pxfx6PEUZ69QGM9>



Website:



Application Form:

